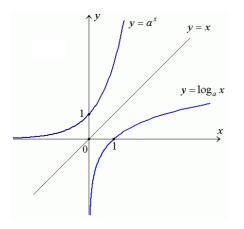
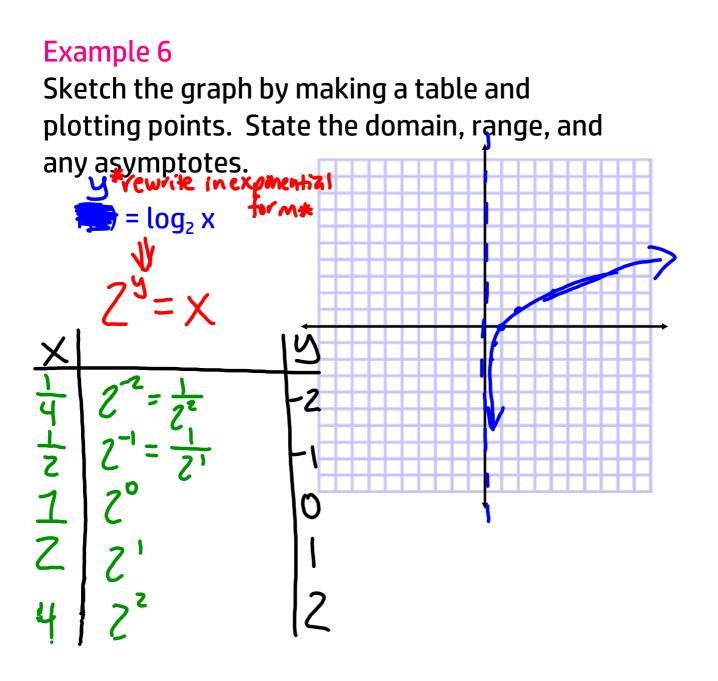
Since the log function is the inverse of the exponential function, it can be graphed by switching the domain and range.

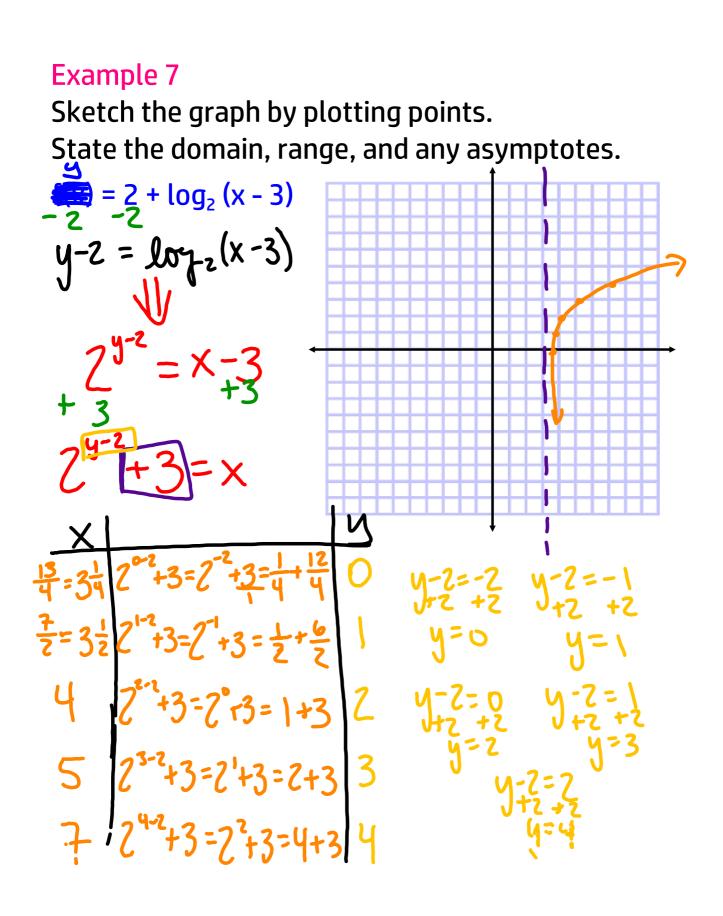


Since $f(x) = a^x$ is a rapidly increasing function, $f(x) = \log_a x$ is a very slowly increasing function.

Notice...

- 1) that since $a^0 = 1$, then $log_a 1 = 0$.
- 2) that since the x-axis is the asymptote for the exponential function, then the y-axis is the asymptote for the log function (unless there is a shift).
- that the log function is a reflection across the line <u>y = x</u>.





Example 8

Sketch the graph by plotting points. State the domain, range, and any asymptotes.

